

/12 16) WIDGET DESCRIPTION	
I. OVERVIEW	
THIS SECTION IS A MARKETING OVERVIEW OF THE WIDGE	T
PRODUCT.	
A. DESCRIPTION	
THIS SUB-SECTION IS A DESCRIPTION OF THE WIDE	E
PRODUCT.	
B. ALIASES 10	
C. FEATURES	
D. HOW TO USE THE PRODUCT	
χ^{12}	
II. SALES	
THIS SECTION DISCUSSES THE SALES OF THE WIDGET	
PRODUCT.	
A. CUSTOMER NEEDS ASSESSMENT	
B. SALES APPLICATIONS	
C. MAKING THE SALE	
• • •	
D. RATES	
III. AVAILABILITY	
THIS SECTION DISCUSSES THE AVAILABILITY OF THE	
WIDGET FRODUCT.	
IV. ORDERING	_
THIS SECTION DISCUSSES ORDERING THE WIDGET PRODUCT	ľ.
A. PROCEDURES	

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Fig. 2(B)
P I TOMINGO
B. LISTINGS
C. DUE DATES
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V. BILLING
THIS SECTION DISCUSSES BILLING FOR THE WIDGET
PRODUCT.
A. CHARGES
B.BILLING REDUCTIONS
C. PAYMENT OPTIONS/ CONTRACTS
$\sqrt{12}$ ~ 18
VI. TROUBLESHOOTING
THIS SECTION DISCUSSES TROUBLESHOOTING WIDGET
PRODUCT PROBLEMS.
A. KNOWN PROBLEMS
• • •
B. PROBLEM ASSESSMENT
C. DIAGNOSING CUSTOMER TROUBLE
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VII. SUPPORT
THIS SECTION DISCUSSES WIDGET PRODUCT SUPPORT.
A. PRODUCT CONTACTS & REFERRALS
· · ·
B. RESPONSIBILITIES

- '	TO	FIG.	2(B)	-
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C. TARIFFS & REGULATORY

D. POLICIES

E. TRAINING

Fig. 3(A)

<BRW.DOC> 22 <PROD.NAME> <PRODUCTNAME>WIDGET1</PRODUCTNAME> 20 <OVERVIEW>OVERVIEW TEXT IN OVERVIEW SECTION. </OVER> -34 -36 <SALE> <SALES>SALES</SALES> TEXT IN SALES SECTION. <CUSNEED> 38 <CUSTOMERNEEDS>CUSTOMER NEEDS ASSESSMENT</CUSTOMERNEEDS> TEXT IN CUSTOMER NEEDS ASSESSMENT SUB-SECTION OF THE SALES SECTION. </CUSNEED> </SALE>___39 -· то Fig. 3 (в) - -

Fig. 3(B)

- · TO FIG. 3(A)

<TROUBL> 25

<TROUBLESHOOTING>TROUBLESHOOTING
27
TEXT IN TROUBLESHOOTING SECTION.

<TRBL.KNOWPROB>

<TRBLKNOWPROB>KNOWN PROBLEMS>/TRBLKNOWPROB>
 TEXT IN THE KNOWN PROBLEMS SUB-SECTION OF THE
 TROUBLESHOOTING SECTION.

</TRBL.KNOWPROB>

<TRBL.PROBASSESS>

<TRBLPROBASSESS>PROBLEM ASSESSMENT</TRBLPROBASSESS>
 TEXT IN THE PROBLEM ASSESSMENT SUB-SECTION OF
 THE TROUBLESHOOTING SECTION.

</TRBL.PROBASSESS>

<TRBL.DIAG>

<TRBLDIAG>DIAGNOSING CUSTOMER TROUBLE</TRBLDIAG>
 TEXT IN THE DIAGNOSING CUSTOMER TROUBLE SUB SECTION OF THE TROUBLESHOOTING SECTION.

</TRBL.DIAG>

</PROD.NAME>

</BRW.DOC>

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       TROUBL |
       ORDER |
       AVAIL |
       SALE |
       BILL |
       SUPP |
       OVER)*) >
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     ID CDATA #IMPLIED >
<!ELEMENT PRODUCTNAME - - ( (#PCDATA | %PARA-
  CONTENT;)*) > 5 44 45
<!ELEMENT TROUBL - - ( TROUBLESHOOTING, (%SUB-SECT; |
       TRBL.KNOWPROB |
      TRBL. PROBASSESS |
      TRBL.DIAG |
      TRBL.QUES |
                                      40
      HEAD3
      HEAD2
      HEAD5 |
      HEAD4
      HEAD7 |
    HEAD6)*) >
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51) ID CDATA #IMPLIED
    ID CDATA #IMPLIED >
<!ELEMENT TROUBLESHOOTING - - ( (#PCDATA | %PARA-</pre>
 CONTENT; ) * >
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Fig. 4(B)

TO FIG. 4(A)

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  SECT;
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    HEAD5 |
    HEAD4
    HEAD7 |
    HEAD6)*) >
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<!ELEMENT TRBLKNOWPROB - - ( (#PCDATA | %PARA-
  CONTENT;) *) >
<!ELEMENT TRBL.PROBASSESS - - ( TRBLPROBASSESS,
  (%SUB-SECT; |
    HEAD3 |
    HEAD5
    HEAD4
    HEAD7 |
    HEAD6)*) >
<!ATTLIST TRBL.PROBASSESS
    ID CDATA #IMPLIED
    TYPE CDATA #IMPLIED >
<!ELEMENT TRBLPROBASSESS - - ( (#PCDATA | %PARA-
  CONTENT; ) *) >
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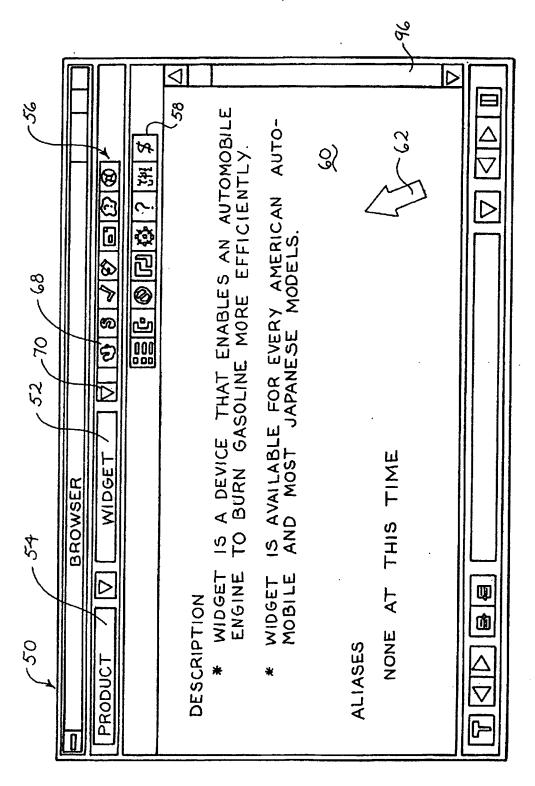
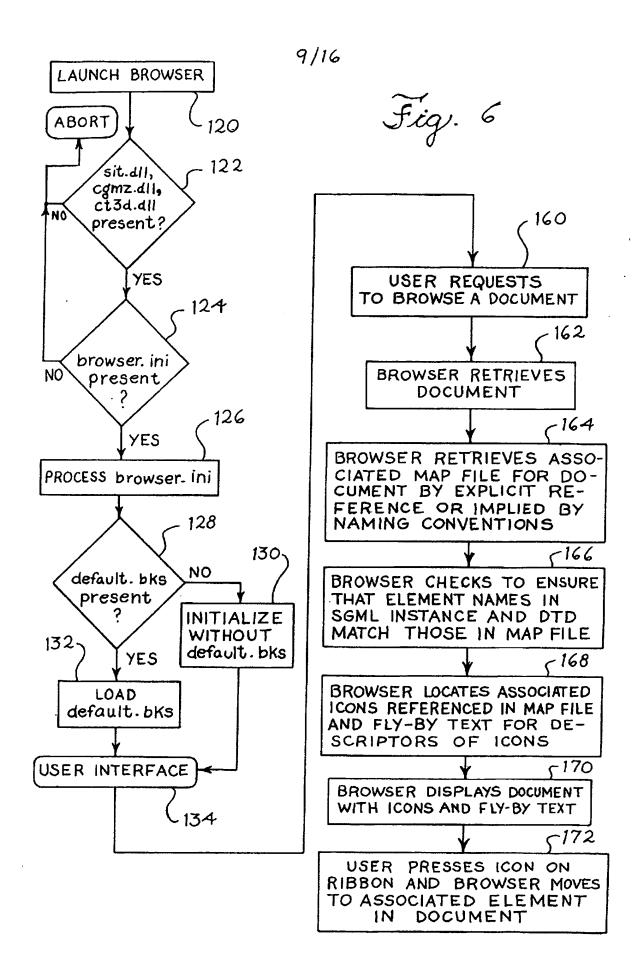


Fig. 5

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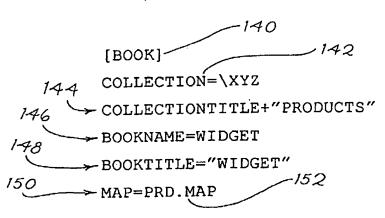


Fig. 7

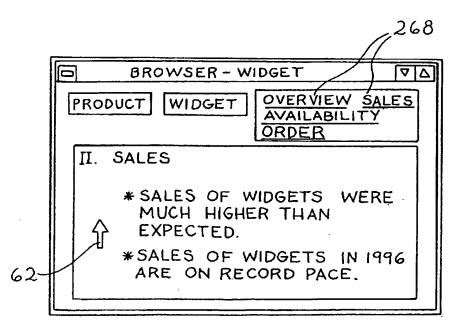
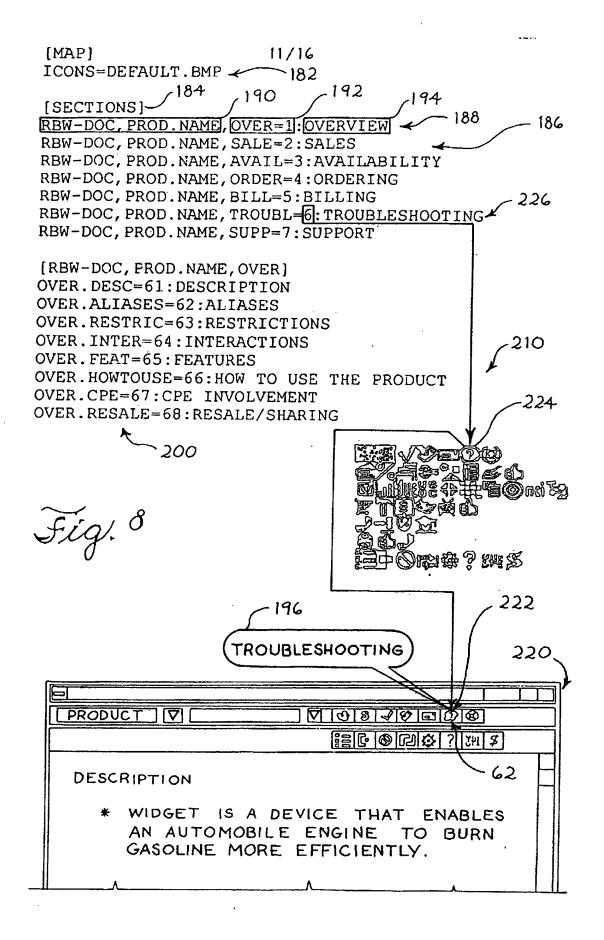


Fig. 10



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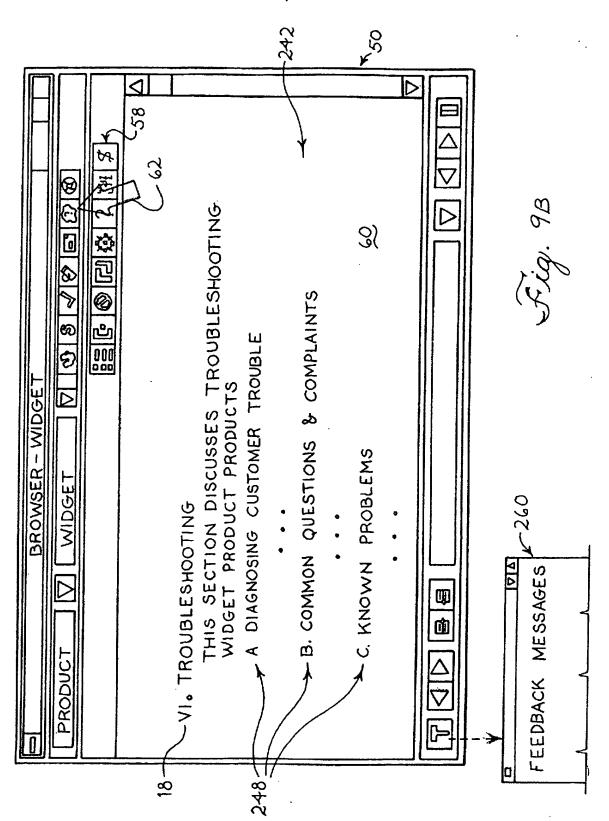
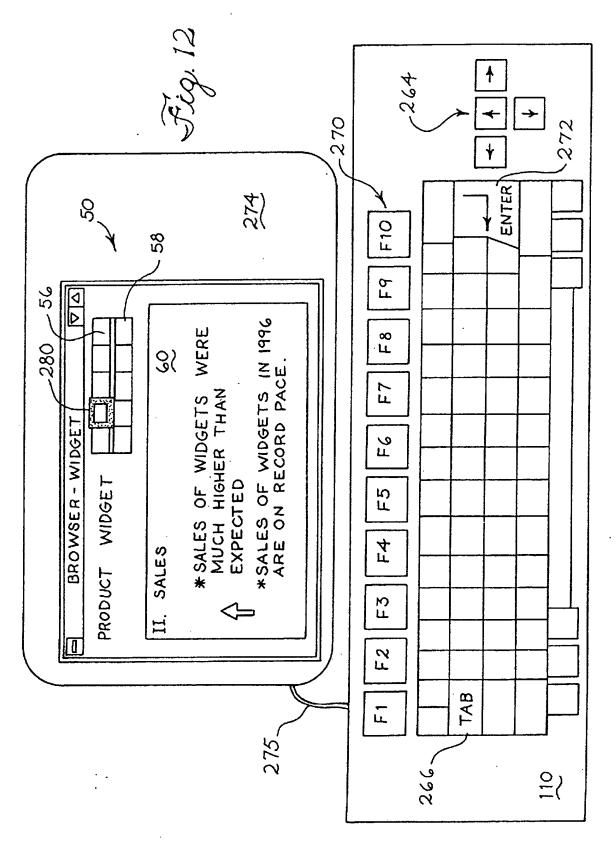


Fig. 11



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